Blackie Board

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Objective

Work with clients to develop and implement technology that improves every aspect of education in a publicly traded company with a proprietary learning management system.

Education

Cornell, 1998

Blackboard merged with CourseInfo LLC, a course management software provider and startup company at Cornell University.

George Washington University, 2002

Blackboard bought George Washington University's homegrown LMS, Promethius.

Experience

Enterprise Learning Software Applications and Related Services Provider, 2011

- Provides services to over 2,200 education institutions in more than 60 countries in higher education, K-12, career colleges, corporations, associations, government, and military sectors.
- Holds greatest market share in the higher education segment with 57% of institutions using Blackboard.

Mergers and Acquisitions of Learning Management Systems, 1998 – 2009

- Company grew in large part due to the acquisitions of and mergers with competing learning management systems.
- Acquired the competitor MadDuck in 2000, CampusWide Access Solutions Inc. from AT&T in 2001, and CEI SpecialTeams from iCollege Inc in 2001 in addition to the Cornell and George Washington system purchases.
- In 2005, purchased WebCT for \$180 million.
- In 2009, purchased Angel Learning for \$80 million and \$15 million in stock.

IMS Global Learning Consortium, 1997

Two consultants founded Blackboard to provide technical standards for online learning applications as part
of the National Learning Infrastructure Initiative of Educause

Recent Awards and Recognition

- 2011 Recognized as Learning Leader by Bersin & Associates
- 2010 CODIE Award for Best Course Management Solution
- 2010 Recognized as Top Technology Innovator by InformationWeek 500, an annual listing of the nation's
 most innovative users of business technology.
- 2010 National Federation of the Blind awarded Blackboard Learn its Nonvisual Accessibility Gold Certification

REFERENCES AVAILABLE UPON REQUEST