

The Social Role of the Online Instructor: Pumping Up the Personality

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Social Influences

The social role of the Online Instructor can influence:

- Student Achievement
- Attrition Rates
- Course Satisfaction



Misconceptions



ECOLOGY

Orientation

Unit 2 Climate

Unit 3 Aquatic and Terrestrial Environments

Unit 4 Introduction to Ecology

Unit 5

Go Online

Table of Contents for Unit 2

- 1 Climate
 - 1.1 Words of Wisdom
 - 1.1.1 Avatar Text
 - 1.2 Learning Objectives
 - 1.3 Lesson
 - 1.4 Practice
 - 1.5 Review
- 2 Assignment
- 3 Next Week
- 4 Web Links
 - 4.1 Climate and Biomes

Your location: Home Page > Unit 2 > Avatar Text > Climate

Climate Lesson

Prev Next 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 | 10 | 11 | 12 | 13 | 14 | 15 | 16 | 17 | 18 | 19 | 20 | 21 | 22 print all

The climate of a given area, mainly temperature and precipitation patterns, determines what kinds of living things are present there. The type of plant life present is influenced by temperature, humidity, and soils. The type of animal life will be influenced, in turn, by both climate and the types of plants present.

(a) Mesophytic forest, Oak-hickory forest, Oak woodland, Prairie, Dry grasslands, Desert

(b) Tropical forest, Subtropical forest, Temperate deciduous forest, Temperate mixed forest, Boreal forest, Tundra

Attrition Rates

Student Attrition Rates

- Distance = 88.92%
- Traditional = 92.09%

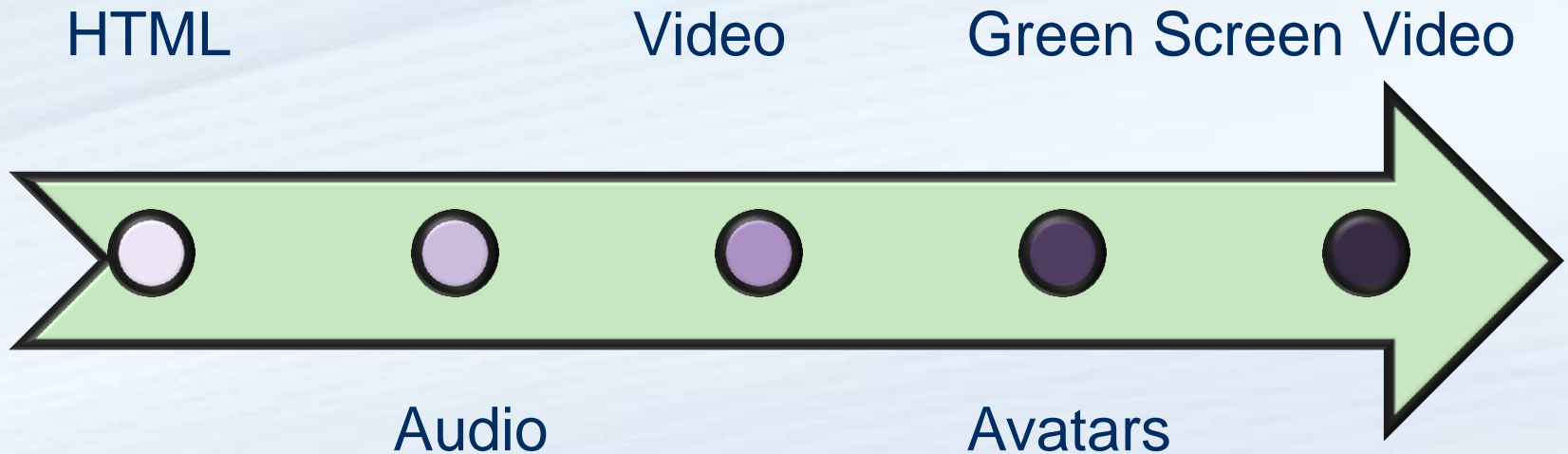
Contributing Factors

- Student engagement
- Navigation of content
- Self-motivation
- Faculty connection

Cognitive Engagement

- Foster a Personal Connection
- Establish ePersonality

Adding ePersonality



ePersonality - HTML

- Most basic – zero cost approach/minimal time
- Informal text based approach
 - Quotes
 - Jokes (humor)
 - News flash
- Can link blogs, wikis, or Google docs if you prefer



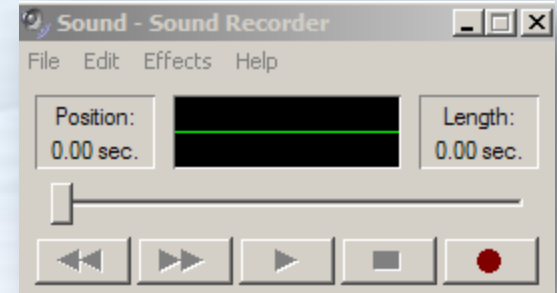
This blog will be our informal space to write like we talk and let you see more of our personality! (Don't be scared. We are all very pleasant people.)

...tutorials we create on the fly...and interesting tools and web sites we find along the way.

Now what are you still doing on this page? Get moving to the Lesson to learn more about the eCDW. See you back here next week for more Guiding Notes.

ePersonality - Audio

- Simple and inexpensive
- Style is informal and short
- Recommended length is under 1 minute
- Development time is minimal time
- Requirements:
 - Quality headset with microphone (\$65)
 - Sound Recorder (PC)



Audio Example

Elementary French I

- 2 LESSON
 - 2.1 Introduction to Course
 - 2.2 Les Introductions
 - 2.2.1 FR1114 Greeting_A
 - 2.2.2 FR1114 Greeting_B
 - 2.3 Week 1 SoftChalk Lesson
- 3 VIDEO
 - 3.1 Video Preview Activity, chapitre préliminaire
 - 3.2 Video, épisode préliminaire
- 4 RESOURCES
 - 4.1 Live Chat--Sign Up for Skype
 - 4.2 Download Skype
 - 4.3 SKYPE contact list
- 5 ACTIVITY
- 6 REVIEW
 - 6.1 QUIA
 - 6.2 Textbook Resources, Chapitre préliminaire
- 7 COURSE Q & A

Try to speak French, even if it's to yourself, at least 4 times a week and ideally every day

Bonjour, classe!

Welcome to French 1114! I'm very excited to be teaching this course online.

I will let you know right now that you may feel like I'm going too fast at the beginning. Just hang in there! Things will begin to make sense by the end of this week's lesson.

Here's what I have planned for you this week.

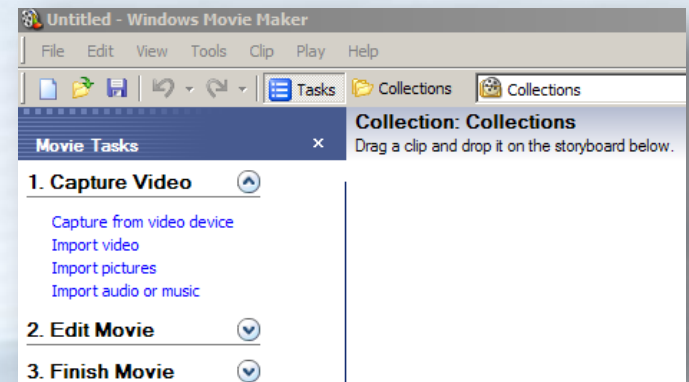
- Greetings and Introductions
- Numbers 1 to 59
- Classroom Vocabulary, Part I
- Asking questions I: Qui est-ce? (C'est... and ce sont...)
- Asking questions II : Qu'est-ce que c'est ?
- Introduction to the course film, *Le Chemin du retour*

If right off that bat you're feeling stumped, *don't worry!* Work through the first couple of pages of this week's Lesson and then see if you're less confused. And feel free to email me with questions!

In addition, this week you'll need to sign up for SKYPE and post your SKYPE address, and also sign on to your QUIA homework site. Keep reading to find out

ePersonality - Video

- Simple and inexpensive method
- Style is informal yet reflects preparation
- Recommended length is 1-3 minutes
- Development time is minimal
- Requirements:
 - Written script
 - Quality headset with microphone (\$65)
 - Webcam
 - Windows Movie Maker



Video Example



ePersonality - Avatars

- Creative caricature of the instructor
- Development time is moderate

- Requirements:

- Written script
- Sitepal.com (Platinum - \$2,500/year)
- Free version www.voki.com
- Quality headset with microphone (\$65) OR a phone





0 Orientation

2 Unit 2
Climate

4 Unit 4
Adaptations to Environment

6 Unit 6
Aquatic Ecosystems

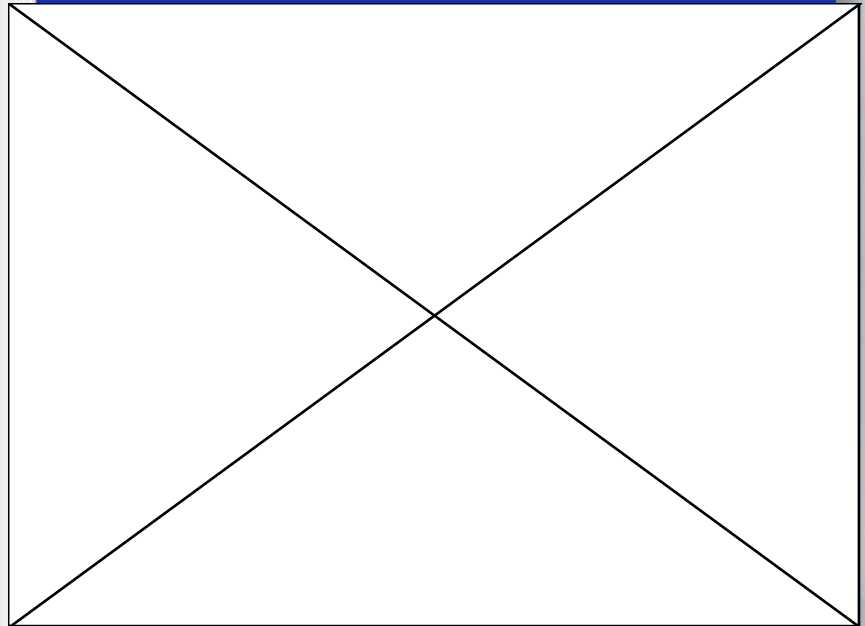
1 Unit 1
Introduction to Ecology

3 Unit 3
Aquatic and Terrestrial Environments

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Words of Wisdom



[Link to Avatar Text](#)

ePersonality - GreenScreen



More extensive approach to communication

- Development time is moderate
- Requirements:
 - Written script
 - Video shoot and production team
 - 10-15 minutes of production time for every one minute of finished video

Overview

Welcome to Unit 1

Marriage? Why would there be a college class about that? Well, the truth is, we are not as good at our relationships as we think we are. Many trends show that relationships today are struggling under the stress of life. This lesson will review some of these trends as well as highlight some of the theories used to explain what goes on in marriages and families.

During this unit in the class you will be asked to do the following items:

BEFORE you begin this module, be sure you have read the assigned chapter(s), completed the Orientation module, including having read all of the syllabus, complete the lesson "Introductory Learning Module", and take the syllabus quiz.

Complete the online lesson called "Relationships, Marriages, and Families in the 21st Century". Be sure to visit each of the pages of the Lesson by navigating the lesson as you did in the "Orientation" module.

Complete Online Discussion #1 (OD#1) Changes in the Family – Where you will participate in a debate with other students as to whether the current demographic trends (e.g., delay in marriage, nonmarital fertility, increase in cohabitation, etc.) discussed in Online Lesson #1 are harmful to the family or not. If your last name is between A-M, you will argue that they are harmful to the family and to marriage. If your last name is between N-Z, you will argue that they are not harmful to the family. The side that makes the most convincing argument will earn extra credit.



Initial Setup Expenses

- Chromo Key Green Background
 - Cost = \$129.95
- Borix FX Chroma Key Software
 - Cost = \$299.00
- Sanyo High Definition Camcorder
 - Cost = \$349.95
- Slik 700DX Pro Tripod Legs
 - Cost = \$99.95
- SanDisk 16GB Video HD SDHC Memory Card
 - Cost = \$67.50
- 4 Photo Flood Lighting Kit
 - Cost = \$459.00
- Shure Lavalier Microphone System
 - Cost = \$299.00

How do you add personality to your online courses?

- ePacks? How do you personalize?
- Voicethread
- Ispring
- Jaycut
- Avairy
- Screenr
- Jing

For more information

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